

TWEAK™

How to Build Employee Trust, Engagement and High-Performance in 10 Seconds

building a better
WORKPLACE

Think about extracting the best-practices from Kaizen, Sports coaching, Leadership, LEAN manufacturing and more and developing a managerial mindset that is so simple and effective to use that it can build employee trust, employee engagement and employee high-performance in 10-second segments when practiced daily.

This is Tweak™ - The Future of Management.

Based on Kevin's forthcoming book **Tweak™ – Building A Better Workplace In 10 Seconds Or Less!**, Tweak™ is not difficult to comprehend or to practice. It does not involve long hours in boring sessions. It is not about creating a paper trail and filling out endless reports. It is not about stretching yourself out of your comfort zone or about taking on complex leadership ideologies that even some senior managers have difficulty with.

No, **Tweak™** is about employing the natural talents of most decent middle-managers and having a keen understanding of what triggers an employee's internal motivation: things like recognition, offering simple instruction, easy-to-accomplish tasks, un-jargoned communication and helping employees feel like their contribution matters which creates a more focused, loyal and engaged employee.

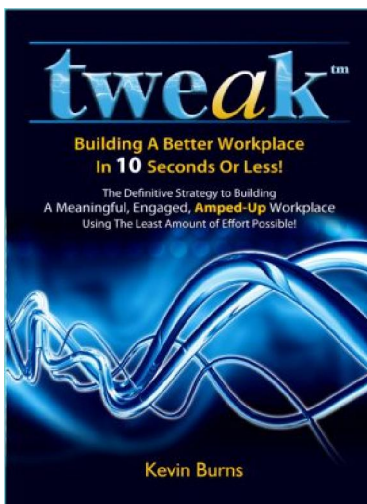
What Tweak™ Will Reduce

By employing the **Tweak™** Management Strategy, you can immediately begin to see the elimination of:

- autocratic managers
- managers who hide in offices and avoid people and decisions
- managers who are quick to blame
- managers who offer poor communication, direction or instruction
- reduced absenteeism
- reduction of attrition and turnover

What Tweak™ Will Increase

- employee engagement
- performance and productivity
- workplace communication
- employee morale
- acceptance of change
- increased innovation and new ideas
- increased productivity
- increased customer loyalty
- stronger, more cohesive Culture



Kevin Burns

Workplace Expert, Management Consultant and Futurist

Kevin Burns is an outstanding keynote speaker, worldwide columnist and international Blogger of influence, consultant and thought-leader. He is the author of eight books including his forthcoming, **Tweak™ – Building A Better Workplace In 10 Seconds Or Less!** He is opinionated, blunt, direct, funny, thought-provoking, incredibly well-researched and usually ... right!



A former syndicated newspaper columnist on human dynamics and internal motivation and an internationally acclaimed thought-leader and workplace strategist, he brings his expertise to your organization.

In addition to his many speaking appearances before vast and varied corporate, association, government and safety audiences, Kevin, through his company **Burns**

Group International (BGi) has developed numerous proprietary strategies and systems on how to improve personal results while contributing to a solid workplace environment, Culture, management and how to plan for the inevitable - the workplace of the future.

Burns Group International (BGi) is a company dedicated to improving employee and leadership attitudes within the Corporate Culture environment to improve performance, productivity, revenues and safety while at the same time lowering staff turnover, customer-loss, negativity and stress.

Burns Group International International Head Office

Suite 719, 105-150 Crowfoot CR NW
Calgary, AB, Canada T3G 3T2
Toll-Free 1-877-BURNS-11
Local 403-770-2928

www.kevburns.com

